Definition(s) Characteristics Following the norms People might call it the "normal way." Doing what is customary or "staying inside the Often is unimaginative or simplistic box" Doesn't generally get too much criticism conventional (adj.) A conventional wedding is in a church and the An unconventional wedding could be on a dude bride wears white and walks down the aisle to a ranch with the bride wearing jeans and cowboy song like Mendelssohn's Wedding March. boots & walking to her partner to a fiddler's tune. A conventional way to greet someone is with a An unconventional way of greeting someone handshake. might be slapping them on the butt. **Examples** Non-Examples





